



The Swiss Pathé movie theatre group (hereinafter “We” or “Pathé”) wishes to provide users with a clear explanation of the processing of their personal data (your “Data”) and their rights under the applicable laws in this area.

Based on Article 13 of the Swiss Federal Constitution and the data protection regulations of the Federal Government (Data Protection Act, DSG) and in accordance with GDPR, every person is entitled to protection of their privacy and to protection against misuse of their personal data. Pathé complies with these terms.

This charter (the “Charter”) applies to all services Pathé offers on pathe.ch (the “Site”).

We may amend the Charter by updating this page. Therefore, we invite you to refer to it regularly to ensure that you agree with any changes.

We will consider that you have accepted this Charter by using our services or browsing the Site.

If you have any questions concerning the Charter, you can contact us on our Site via the contact form or by mail at Pathé Suisse S.A., Rue du Petit Chêne 27, CH-1006 Lausanne.

Table of contents

1. **Who are we?**
2. **Who is the data controller responsible for your Data?**
3. **What types of Data do we collect?**
4. **Why do we process your Data / for what purposes do we process your Data?**
5. **Are you required to provide us with your Data?**
6. **How do we obtain your consent?**
7. **For how long do we keep your Data?**
8. **Cookies**
9. **Who are the recipients of your Data?**
10. **With whom do we share your Data?**
11. **To which country(ies) do we transfer your Data?**
12. **What measures are implemented to ensure the security of your Data?**
13. **What are your rights and how can you exercise them?**
 - 13.1 **Your rights**
 - 13.2 **How to exercise your rights**
14. **Submitting a complaint to the FDPIC**



The Charter in brief:

Data collected

When you use the contact form, we collect your first name, last name and email address, if you agree to provide them.

While you browse, we collect your IP address.

We collect your personal data such as your first and last name, telephone number, email address and/or postal address when you send us your CV or any other document containing personal data (i.e. any information about a natural person who is identified or identifiable, directly or indirectly, by reference to an identification number or to one or more factors specific to such person).

What we do with your data

Collecting your data via the contact form enables us to answer your questions and send you documents.

Collecting your IP address enables us to generate statistics on the use of the Site and visits to the various sections of the Site.

Collecting your first and last name, telephone number, email address and postal address, as indicated on your CV or any other document that you send us, enables us to contact you to discuss the documents submitted.

Data recipients

Your data is provided to various Pathé departments depending on the nature of your request (Human Resources, Production, Video, Programming, Marketing, Communication).

Location of your data and transfers

We keep your data that we collect on <http://www.pathe.ch/> site in Switzerland.

The IT infrastructure on which the <https://www.pathe.ch/> website is hosted is maintained in Switzerland and outside by one of our service providers.

We use Google Analytics. For more information about the hosting and transfer of your personal data, please refer to Google's policy: <https://support.google.com/analytics/answer/6004245?hl=en>

Configuring your options

You can configure your consents at any time in the "Configure your Cookies" section of our <https://www.pathe.ch> website.

How to contact us

If you have any questions concerning the Charter, you can contact us via the contact form or by mail at Pathé Suisse S.A., Rue du Petit-Chêne 27, CH-1006 Lausanne.

1. Who are we?

Pathé is a French company and a leader in the European film industry, whose business covers film production and distribution and the operation of cinemas. In Switzerland, Pathé operates several movie theatres in various cantons through the Swiss company Pathé Suisse S.A. in Lausanne (VD). Pathé Suisse S.A. publishes and manages the <https://www.pathe.ch> website.

2. Who is the data controller responsible for your Data?

The data controller responsible for your Data is Pathé Suisse S.A., a registered Swiss company (located at Rue du Petit-Chêne 27, CH-1006 Lausanne) and its subsidiaries, the following companies: Pathé Romandie Sàrl, Pathé Flonplex S.A., Pathé Westside AG, Pathé Küchlin AG, Pathé Dietlikon AG, Pathé Ebikon AG and Pathé Spreitenbach AG.

3. What types of Data do we collect?

We collect various types of information about you:

- Automatically when you access the Site: your IP address, technical information about your browser and terminal, as well as browsing data;
- When you contact our departments via the contact form available online on our Site: your first and last name, email address and information concerning your request, as well as any related attachments (CV, script, images, etc.), which may also contain your postal address or telephone number. We keep the Data concerning the history of our exchanges in order to respond thereto more efficiently.

4. Why do we process your Data and for what purpose(s)?

We use and process your Data for several reasons:

- To manage requests you submit via the contact form to the various Pathé departments concerned;
- To carry out statistical studies, in particular to better meet your expectations.
- To improve the Site and your browsing experience.
- For marketing purposes, in particular for the development of customized offers

5. Are you required to provide us with your Data?

No legal obligation requires you to provide us with information about yourself. However, we will be unable to respond to your request if you do not provide us with the information described as mandatory on our contact form. You are free to provide us with Data described as optional. Collecting such Data enables us to improve the Site and your browsing experience on the Site.

6. How do we obtain your consent?

We will only collect, process and use your Data after having obtained your clear, explicit and unequivocal consent.

We obtain your consent in the following ways:

- when you accept web browser cookies in accordance with Section 8 of this Charter;
- when you use the contact form.

7. For how long do we keep your Data?

Your Data will be kept for the time necessary to respond to your requests or for the time required to manage the service(s) offered on the Site. We ensure that the retention period is reasonable given the purpose for which the Data is collected. If you submit an application for employment via the Site's contact form, even if you are not hired, we may keep your data on file for a maximum of twelve (12) months following your submission and we may call you if another opportunity corresponding to your qualifications arises.

If you choose not to be contacted if future opportunities arise, your data will be kept for a maximum of twelve months. If necessary, we may keep your data in our archives for a longer period in order to comply with applicable limitation periods in the event of a claim in relation to the recruitment process.

Cookies managed by Pathé are retained for up to thirteen months.

8. Cookies

When you visit our Site, cookies may be installed and read in the browser of your computer or terminal.

These cookies enable us to collect Data in order to:

- allow browsing activity on our Site;
- track your browsing activity and measure the Site's audience.

These cookies are stored for a maximum period of 13 (thirteen) months from the time they are installed on your browser or terminal. At the end of this period, fresh consent will be required. You can at any time manually delete these cookies, or you can object to the installation of cookies by configuring your web browser or terminal accordingly as described below, or by clicking on the "Configure your Cookies" tab on the Site. Such settings may disrupt Users' browsing on the Site and the use of certain services.

Party responsible	Retention period	Use / Description
Mautic	12 months	Data about visited websites or domains stored by the browser on the user's computer.
Calendly	12 months	Cookie data. Depending on how you're accessing our services and subject to your opt-out preferences, we may use "Cookies" (a small text file sent by your computer each time you visit our Website, unique to your Calendly account or your browser) or similar technologies to record log data. When we use Cookies, we may use 'session' Cookies (that last until you close your browser) or 'persistent' Cookies (that last until you or your browser deletes them).
Hotjar	2 months	We may ask for other personally identifiable information, such as name, email address, and other information about the person or organization they represent, solely for the purpose of providing our software. We temporarily store IP addresses of our customers and users of our software for related performance metrics (i.e., data about how well our software is performing) and to monitor and track application errors. We never access these IP addresses without an operational or security need. We automatically delete these IP addresses within thirty (30) calendar days. We may use personal and other data about our customers and/or users (including demographic data, location data, information about the computer or device used to access our software) to create anonymized and aggregated information and analysis.
Facebook	12 months	Tracking (e.g. interest/behavior-based profiling, use of cookies), remarketing, visitor action evaluation, interest-based and behavior-based marketing, profiling (creation of user profiles), conversion measurement (measurement of the effectiveness of marketing measures), reach measurement (e.g. access statistics, recognition of returning visitors), targeting (determination of target groups relevant for marketing purposes or other output of content), cross-device tracking (cross-device processing of user data for marketing purposes).
Google Analytics	12 months	Statistical information from Google, Analytics that monitors site traffic.
Google Analytics	24 hours	Statistical information from Google, Analytics that monitors site traffic.
LinkedIn	12 months	As set forth in more detail in the LinkedIn Cookie Policy, we use cookies and similar technologies (e.g., pixels and ad tags) to collect data (e.g., device IDs) to recognize you and your device(s) inside and outside of and across different service(s) and device(s). We also allow certain third parties to use cookies in accordance with our Cookie Policy. If you are outside of Designated Countries, we also collect (or rely on others to collect) information about your device if you have not used our Services (e.g., ad ID, IP address, operating system, and browser data) so that we can provide relevant ads to our members and better understand their effectiveness. You can opt-out of our use of cookies and similar technologies that track your behavior on other websites for targeted advertising and other promotional purposes.

Cookies are installed either directly by us or by third parties, depending on choices you have previously made on sites managed by third parties.

We inform you that you can also manage cookies by configuring your browser, please consult the corresponding page of your browser. Portable devices operating on Android or iOS operating systems also allow configuration of the cookie settings, please consult the web pages for either Apple (iOS) or your device manufacturer (Android).

9. Who are the recipients of your Data?

Pathé Suisse S.A. and its subsidiaries as well as other Pathé entities (such as Pathé SAS, Pathé Films, Les Cinémas Pathé Gaumont, Pathé Production Ltd, Pathé Films AG, Pathé Belgique, Pathé Theatres BV, Pathé Live and the Jérôme Seydoux-Pathé Foundation) are the recipients of your Data, in their capacity as data controller(s), depending on the nature of your request or the entity you wish to contact.

10. With whom do we share your Data?

We ensure that our subcontractors offer sufficient guarantees to properly implement the security and confidentiality measures for the Data to which they have access in the performance of their duties, as defined by the applicable laws in this area.

Some data may be stored by our group companies in the European Union, such data will be anonymized and used only for statistical purposes.

We share your Data with outside service providers who help us manage the services we offer you, including Site maintenance, security, IT support and Site hosting. The actions of each of these external service providers is strictly limited to the service they perform on our behalf and complies with laws in force.

11. To which country(ies) do we transfer your Data?

Your data is kept in Switzerland and partially in the European Union (see Chapter 10).

Calendly stores data with Amazon Web Services in various countries (EU and non-EU) and Google in the USA. LinkedIn, Facebook, Instagram, Youtube and Vimeo also store their data in the USA.

Site maintenance is provided in and from Switzerland.

Some of our service providers may have access to your Data in connection with Google Analytics and in connection with the maintenance of the infrastructures that host the Site. In such case, some of your Data may be transferred outside the European Union for statistical and maintenance purposes by our service providers.

12. What measures are implemented to ensure the security of your Data?

We implement appropriate technical and organisational measures to guarantee a level of security for your Data that is commensurate with the risks of loss or unauthorised access, modification, alteration, disclosure or destruction of your Data. Access to your Data is strictly controlled and is restricted to Pathé employees authorised to process User requests via the contact form, to the Human Resources Department and recruitment managers if you send a CV to submit an application for employment and to employees in charge of Site management.

In accordance with applicable laws, Pathé implements physical and electronic backup procedures for Data collected on the Site.

We draw your attention to the fact that Pathé does not control the risks associated with the functioning of the internet, in particular the occurrence of specific events that may result in the loss of Data or a breach of the confidentiality of Data that transits through the Site. Pathé shall not be liable if access to the Site is interrupted due to a force majeure event or reasons beyond its control. Any breach of the security and/or confidentiality of your Data will be reported to you and the FDPIC (Federal Data Protection

13. What are your rights and how can you exercise them?

13.1 Your rights

As a data subject you have a right to access your Data, a right to have your Data corrected if it is inaccurate, a right to have your Data deleted, a right to object to and restrict the processing of your Data, and a right to portability of your Data, i.e. the right to receive the Data that you have provided us in a structured, commonly used and computer-readable format and to transmit it to another data controller.

13.2 How to exercise your rights

You can also configure your consents at any time in the "Configure your Cookies" section. For any other request, you can contact us:

-Via the contact form on our Site;

-By post at: Pathé Suisse S.A. Rue du Petit-Chêne 27, CH-1006 Lausanne

In order to process your request efficiently, please provide us with your first and last name, email address and any other information necessary to confirm your identity and enable us to process your request. You will also need to specify in your request whether you wish to receive a response by post or electronically. If you do not state a choice, we will reply to you electronically. We will reply to you as soon as possible and, in any case, within one month from receipt of your request. This period may be extended by a further period of one month depending on the request.

14. Submitting a complaint to the FDPIC

If you have a claim, you may contact the Feder Data Protection and Information Commissioner, which is the competent personal data protection authority:

-by mail: Eidgenössischer Datenschutz- und Öffentlichkeitsbeauftragter, Feldeggweg 1, CH - 3003 Bern

-by telephone: +41 (0)58 462 43 95 (Mo. - Fr., 10.00 - 12.00 a.m.)

-you may file a complaint with the FDPIC via: <https://www.edoeb.admin.ch/edoeb/de/home/der-edoeb/kontakt/kontaktformular.html>

